

# SPONSORING OPPORTUNITIES

## 2021 JCI EUROPEAN CONFERENCE

**PARTNERSHIPS FOR  
OUR FUTURE**



## DEAR POTENTIAL SPONSOR,

Wirtschaftsjunioren Deutschland (WJD/JCI Germany) is the largest association of young entrepreneurs and executives up to 40 years old. There are 30,000 members of our association JCI within Europe and 200,000 worldwide, with JCI itself being first established over 100 years ago.

2021 ist the year Europe sets sail. The first ever JCI European Conference to be held on a cruise ship will make history. We offer you the opportunity to attract this network directly at one of the largest conferences for young entrepreneurs, executives and committed people.

## WHY ON THE HIGH SEAS?

The oceans connect the continents, the North Sea and the Baltic Sea connect Europe. For five days and four nights, Europe's young professionals will experience a diverse programme: Europe sets sail together, connecting people and nations: For a better future, for a better world.

On a cruise ship, the participants are not only constantly close to each other, but also to you and your products and services. For sponsoring, this provides exciting new opportunities. May we introduce these to you in person?

After the last German JCI European Conference in Braunschweig in 2012, further conferences have taken place annually in Monte Carlo (Monaco), Valetta (Malta), Istanbul (Turkey), Tampere (Finland), Basel (Switzerland), Riga (Latvia) and Lyon (France). After the conference in Dublin (Ireland) in 2020, another very special conference is to take place in Germany in 2021, starting from the hanseatic and university city of Rostock. We will be visiting Gothenburg (Sweden), Oslo (Norway) and Copenhagen (Denmark) before returning to Rostock.

## SPONSORING OPPORTUNITIES

We have put together various packages for you to further increase the recognition and reputation of your products and services at the 2021 JCI European Conference.

## EC 2021

The 2021 JCI European Conference (EC 2021) is expected to bring together some 2,000 bright minds with an entrepreneurial mindset, to create a conference where they can build networks, share experiences and enjoy a diverse cultural programme. The key focus of the conference is the annual General Assembly of the members.

Our members will experience a diverse conference program - on the ship as well as in four different cities. Each participant puts together his or her daily schedule according to his or her own wishes. Beyond keynotes, the program of EC 2021 also provides more individual experiences: In small groups, the members work on topics, discuss them and thus personally contribute to the "active citizenship framework".

## PREVIOUS COOPERATION PARTNERS

The following companies, among others, were involved with previous major national and international JCI conferences:

Allianz, AOK, BMW, Budweiser, Coca-Cola, Dachser, Deutsche Bank, DHL, DIHK, Engel & Völkers, Ford, Fujitsu, Gauselmann, G.H. Mumm, Goldbeck, Gothaer, IHK, Jägermeister, Kärcher, KPMG, Mercedes-Benz, Mont Blanc, New Yorker, Parker Hannifin, Pernod Ricard, Polaroid, Postbank, pwc, Remondis, Sparkassen, Techniker Krankenkasse, Volksbanken, Volkswagen and Xerox.

We hope that you will join us as we set sail in 2021 connecting people and nations.

## PARTNERSHIPS FOR OUR FUTURE:

WE ARE LOOKING FORWARD TO SETTING SAIL WITH YOU IN 2021!

<b>Welcome on board!</b>	<b>5 ★★★★★ Star</b>	<b>4 ★★★★ Star</b>	<b>3 ★★★ Star</b>	<b>2 ★★ Star</b>	<b>1 ★ Star</b>
<b>maximum number</b>	<b>3</b>	<b>6</b>	<b>10</b>	<b>15</b>	<b>100</b>
Exclusive sponsor pin with certificate	★	★	★	★	★
Web, social media, and mailings	★	★	(★)	(★)	(★)
Logo on sponsor wall	★	★	★	★	
Visuals throughout the entire ship	★	★	★	(★)	
Trade show in the atrium of the ship	★	★	★		
Integration in media communications	★	★	★		
Your own daytime programme item	★	★	★		
Give-aways for the participants	★	★	★		
Editorial article in conference magazine	★	★			
Pre-promotion at events	★				
Brand named evening event	★				
Keynote or welcome speech	★				
Advertisement in conference magazine	Cover	1 page	1/2	1/4	Mentioning of company name
Lead generation <sup>1</sup> (if requested)	25	10	5	-	-
Balcony cabin(s) incl. conference participation, on-board credit and exclusive wine package on board <sup>2</sup>	2	2	1	1	1
<b>Price</b>	<b>€ 75,000.00</b>	<b>€ 45,000.00</b>	<b>€ 25,000.00</b>	<b>€ 10,000.00</b>	<b>€ 5,000.00</b>

Of course, these packages are available for further discussion. We are excited to see what further ideas we could implement together. For example, how about an exclusive branding of the pool deck, fitness courses under your flag or whole decks bearing your name? Please feel free to contact us to make your plans a reality.

1: Recommendation of qualified interested parties, who are interested in your company product.

2: You may attend the entire conference program and select any available cabin.

## **CONTACT**

ECC Rostock UG (haftungsbeschränkt)  
Barnstorfer Weg 10  
D-18057 Rostock (Germany)  
[www.ecc-rostock.com](http://www.ecc-rostock.com)

### **Sponsoring Director**

Tim Schulz-Eppers  
T: +49 (0)151 – 67 32 99 32  
[partner@ecc-rostock.com](mailto:partner@ecc-rostock.com)

